

### In this Issue

[Starting from Scratch DVD](#)

[New Clinical Study](#)

[Scratch Pad](#)

[Food Allergy News](#)

[Research Registry](#)

[NEA Patient Conference -  
Join us in Chicago!](#)

[Seal of Acceptance  
Spotlight](#)



### Starting From Scratch DVD

*Easing Eczema and Soothing Sensitive Skin*

We are pleased to announce the premiere of a new resource from the National Eczema Association - *Starting from Scratch: Easing Eczema and Soothing Sensitive Skin* DVD.



The purpose of this video program is to provide information about basic skin care for people with eczema and sensitive skin, including the safest and most effective ways to bathe and moisturize.

The content of this presentation has been developed by the National Eczema Association and Dr. Elaine Siegfried, a dedicated dermatologist specializing in pediatrics, and generously sponsored by the Vaseline Skin Fund. NEA's own Edith Mock, Serita Winthrop, and Brenda Chang lend their experiences to this educational piece.

[Watch \*Starting from Scratch\* here >>>](#)

This is an excellent resource for physicians to show in patient waiting/reception areas.

To order copies of the DVD call 1-800-818-7546 or contact us by email: [info@nationaleczema.org](mailto:info@nationaleczema.org)

### New Clinical Study

*A Study of the Systemic and Cutaneous Immune Responses to Yellow Fever Vaccination in Atopic Dermatitis Subjects*

The National Institutes of Health, Division of Allergy, Immunology and Transplant is sponsoring a new clinical study and is looking for participants in Denver, Colorado; Portland, Oregon; or San Diego, California. Principal Investigators in the study are: Henry Milgrom, M.D., National Jewish Health in Denver, John Hanifin, M.D., Oregon Health and Science University in Portland, and Tissa Hata, M.D., University of California at San Diego.

To qualify you must:

- have been diagnosed with moderate to severe Atopic Dermatitis
- be 27-43 years of age
- have been born and currently reside in the US

- have not been previously vaccinated for Yellow Fever, Tick-Borne Encephalitis, Japanese Encephalitis or Dengue Fever

The study involves: 1 screening visit, 7 visits over a 30 day period, blood draws and subject diary. Compensation is provided to qualified participants.

[Follow this link for more study details and contact information > > >](#)

## E-Insights Scratch Pad

*Tips from our members*

Dear Scratch Pad,

A friend recently told me to try something rather unusual for eczema: eat a banana and rub the inside of the peeling on the eczema. I tried it, and the results were staggering; I had no itching for six hours after a single application. I don't know if anyone has ever studied the use of banana skin for the treatment of this rash, but if it helps, why not try it?

- Bob Yates

Do you have a story or tip to share about eczema? Email your Scratch Pad submission to [info@nationaleczema.org](mailto:info@nationaleczema.org) so that we may publish it and help others!

*NEA does not test, recommend, or endorse any treatment regimens, diets, medications or products. Scratch Pad is intended as a forum for individuals with eczema to share information.*

## Good News for Kids with Food Allergies

*Information from the Asthma and Allergy Foundation of America*

The U.S. Food Allergen Labeling and Consumer Protection Act requires food manufacturers to identify in plain English any ingredients that contain protein from the following:

- Milk
- Eggs
- Fish (like scaly fish)
- Crustacean shellfish (like shrimp)
- Tree nuts
- Peanuts
- Wheat
- Soybeans

The labeling will list these ingredients specifically or say "contains" followed by the name of the source of the food allergen. These eight major food allergens account for nearly 90% of all food allergy reactions, many of which are severe or life-threatening. This labeling will be helpful to children who need to recognize food substances to avoid. For example, if a food contains the milk-derived protein "casein," the product label will have to use the term "milk" (as well as the term "casein") so people with milk allergies can clearly understand the presence of the allergen they need to avoid.

[For more information, visit the Asthma and Allergy Foundation of America > > >](#)

## New Registry Connects Volunteers with Researchers

### Research Match

The National Institutes of Health has announced the first nationwide online registry to connect researchers with volunteers interested in participating in clinical studies. Led by Vanderbilt University, ResearchMatch.org allows volunteers to register with the site by creating a profile. Researchers can then search profiles and contact volunteers regarding studies that may be of interest to them. The site is free; easy to use; and disease- study- and location-neutral. All personal information is protected until a volunteer authorizes the release of information to a researcher. A consortium of Clinical and Translational Science Awardees (CTSAs) helped design the registry, and a majority of the CTSA institutions are participating.

[Follow this link for volunteer information and a list of participating institutions > >](#)

## Join NEA at the Patient Conference

August 5 - 8, 2010, Chicago, IL

"As a Mom, I learned a lot and came away empowered to continue to fight the beast of Eczema! I am so grateful to NEA for these conferences!"

- 2008 NEA Patient Conference attendee and mother of a NEA Kids Camp participant



Join people who have eczema, their families, and medical professionals at the conference. Here are just a few of the sessions included at the 2010 conference:

- [Handling the Difficult Patient/Doctor Relationship](#)
- [Hands On! Creams, Medications and Wet Wrap Demonstrations](#)
- [How to Support Your Younger Children](#)
- [Managing Eczema When Everything Else Fails](#)

The [National Eczema Association Patient Conference](#) features a KIDS CAMP which supports children with eczema, cultivates self esteem and confidence, and is for youth with eczema, their siblings and friends (two groups: Kids 5-12 and Teens 13-17).

[Visit the NEA Conference website to learn more > > >](#)



## Seal of Acceptance Product Spotlight

*DermaTherapy® by Precision Fabrics Group Inc.*

Products which have received the [National Eczema Association Seal of Acceptance](#) are those that have been created or intended for use by persons with eczema or sensitive skin conditions and that have satisfied the NEA Seal of Acceptance criteria.

This month's Seal of Acceptance featured product is DermaTherapy® Sheets and Pillow Cases, made by Precision Fabrics Group Inc. DermaTherapy® is the only line of bedding created specifically for individuals who suffer from skin conditions. DermaTherapy® fabrics are woven of fibers which create micro-channels that draw moisture away and dry the skin more quickly than cotton bedding. This bedding is also designed to be smooth - minimizing friction with the skin, whether it's damp or dry.

[To learn more, visit the NEA Seal of Acceptance Product Directory >>>](#)

This issue of E-Insights is supported by an educational grant from  
[Medicis Pharmaceutical Corporation](#)



National Eczema Association 415/499-3474 [info@nationaleczema.org](mailto:info@nationaleczema.org)

4460 Redwood Highway, Suite 16D | San Rafael, CA 94903 US