



Itching for a Cure Walk

Easy Fundraising Tips

Itching for a Cure is not just a walk, it's a celebration that gives millions suffering from eczema hope. Every dollar you raise goes toward eczema advocacy and funding research for better treatments and a cure. Donations are tax deductible.

We ask that every participant have a goal of raising at least \$250. Incentives for fundraising milestones include a NEA stainless water bottle, free registration to our 2018 patient conference and more!

Make it fun – tell your family, friends, neighbors, coworkers, and others in your community that you are “Itching for a Cure” and help them understand what it’s like to live with this non-contagious, incurable disease characterized by non-stop itch. It only takes one person to make a difference, and that person can be **YOU** in your community!

How to Raise \$500 in 5 Days:

Day 1

After you register, sponsor yourself for \$25 or more	\$25
Ask 3 family members to sponsor you for \$25	\$75

Day 2

Ask 5 friends for \$10 each*	\$50
Ask 5 coworkers and/or neighbors for \$10 each*	\$50
<i>*Up your total and ask for \$15 or \$20 each</i>	

Day 3

Host a fundraising party (dinner, lunch, wine tasting, game night)	\$100
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Days 4 and 5

Ask 4 businesses you frequent for \$50 each	\$200
Total	\$500

*Every step matters!
Every dollar matters!*



**NATIONAL
Eczema
ASSOCIATION**