NATIONAL Eczema ASSOCIATION

Welcome!

The National Eczema Association is pleased to offer you the opportunity to support Eczema Expo '19 as a Sponsor. Eczema Expo '19 will take place in Scottsdale, AZ.

Sponsorship of Eczema Expo '19 will provide the support necessary to create a once-in-a-lifetime educational experience for all participants, while at the same time positioning your brand as one that is patient-focused, and appropriate for this unique community. In addition, Sponsors will be invited to participate in the conference program, with the benefit of learning from patients, caregivers, social influencers, and health care providers.

The National Eczema Association is committed to improving the health and quality of life of individuals with eczema, and those who care for them. If your company shares this mission, we would be honored to have your support.

Thank you,

The NEA Team

Sponsorship Levels & Benefits

DIAMOND SPONSOR

Cost: $100,000

BENEFITS

- Sponsorship of Opening and Closing session
- Sponsorship of Saturday night dinner and dancing
- Sponsorship of Thursday's Orientation sessions
- Sponsorship of Living Room
- Logo included in all promotional materials
- Signage at sponsored functions
- Signage in high traffic areas
- Primary logo on event program guide
- Primary logo on NEA website
- Primary logo on on-site signage
- Logo on conference tote bag
- Verbal recognition during welcome remarks
- Exhibitor package*
- Premium exhibitor location
- Product for moisturizing stations
- Item for sample buffet
- Six attendee registrations**

PLATINUM SPONSOR

Cost: $50,000

BENEFITS

- Sponsor of Sunday's luncheon
- Sponsorship of Living Room
- Logo included in all promotional materials
- Signage at sponsored functions
- Signage in high traffic areas
- Secondary logo on event program guide
- Secondary logo on NEA website
- Secondary logo on on-site signage
- Logo on conference tote bag
- Verbal recognition during welcome remarks
- Exhibitor package*
- Premium exhibitor location
- Product for moisturizing stations
- Item for sample buffet
- Four attendee registrations**

GOLD SPONSOR

Cost: $25,000

BENEFITS

- Sponsorship of Thursday registration and Skin Care 101
- Signage at sponsored function
- Logo included in all promotional materials
- Signage in high traffic areas
- Tertiary logo on event program guide
- Tertiary logo on NEA website
- Tertiary logo on on-site signage
- Logo on conference tote bag
- Verbal recognition during welcome remarks
- Exhibitor package*
- Premium exhibitor location
- Product for moisturizing stations
- Item for sample buffet
- Three attendee registrations**

KIDS CAMP SPONSOR (non-exclusive)

Cost: $25,000

BENEFITS

- Sponsorship of movie night
- Signage at sponsored function
- Sponsorship of daily outings
- Logo included in promotional materials
- Verbal recognition during welcome remarks
- Exhibitor package*
- Logo on conference tote bag
- Tertiary logo on event program guide
- Tertiary logo on NEA website
- Tertiary logo on on-site signage
- Premium exhibitor location
- Product for moisturizing stations
- Item for sample buffet
- Three attendee registrations**

SILVER SPONSOR

Cost: $10,000

BENEFITS

- Signage in high traffic areas
- Mention on event program guide
- Linked mention on NEA website
- Mention on on-site signage
- Exhibitor package
- Premium exhibitor location
- Product for moisturizing stations
- Item for sample buffet
- Three attendee registrations**

BRONZE SPONSOR

Cost: $5,000

BENEFITS

- Mention on event program guide
- Linked mention on NEA website
- Mention on on-site signage
- Premium exhibitor location, if applicable
- Product for moisturizing stations
- Item for sample buffet
- Two attendee registrations**

SAMPLE BUFFET SPONSOR

Cost: $1,000

BENEFITS

- Sample distribution via the sample buffet, replenished each day of conference

*Please see the Exhibitor prospectus. Diamond, Platinum, Gold, Silver and Kids Camp Sponsorships will include the Standard Exhibitor Package. All Exhibitors who are also sponsors will receive premium exhibit placement.

**Sponsor registrations will include limited access to breakout sessions. All other programming is open to sponsors. Please complete a registration for each attendee, using the comp code provided to you by NEA.

	DIAMOND $100,000	PLATINUM $50,000	GOLD $25,000	KIDS CAMP SPONSOR $25,000	SILVER $10,000	BRONZE $5,000	SAMPLE SPONSOR $1,000
Sponsor of Opening and Closing session	●						
Sponsor of the Living Room	●	●					
Sponsor of social event	Saturday dinner & dancing	Sunday luncheon	Thursday registration & Skin Care 101	Movie night & daily outings			
Signage at sponsored function	●	●	●	●			
Logo included in promotional materials	●	●	●	●			
Verbal recognition during welcome remarks	●	●	●	●			
Exhibitor package	●	●	●	●	●		
Logo on conference tote bag	Primary	Secondary	Tertiary Logo	Tertiary Logo			
Signage in high traffic areas	●	●	●		●		
Logo on event program guide	Primary	Secondary	Tertiary Logo	Tertiary Logo	Mention	Mention	
Logo on NEA website	Primary	Secondary	Tertiary Logo	Tertiary Logo	Linked Mention	Linked Mention	
Logo on on-site signage	Primary	Secondary	Tertiary Logo	Tertiary Logo	Mention	Mention	
Premium exhibitor location	●	●	●	●	●	●	
Product for moisturizing stations	●	●	●	●	●	●	
Attendee registrations	6	4	3	3	3	2	
Item for sample buffet	●	●	●	●	●	●	●

For more information, please contact Jessica Bartolini
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