



**Eczema**  
**EXPO '18**  
Chicago • June 21-24, 2018

## Eczema Expo FAQs

### What is Eczema Expo?

National Eczema Association's **Eczema Expo** is a 4-day gathering for the eczema community, uniting patients, caregivers, and medical and industry professionals. **Expo '18** will focus on empowering people with eczema to live their best life, with an emphasis on holistic health and wellness.

### Who is Eczema Expo for?

Adults who have eczema

Children aged 5 to 18 who have eczema

Parents of children with eczema

Caregivers, partners, family members, and friends of people who have eczema

Medical professionals in the dermatology, allergy, or other complementary fields

Researchers in dermatology, allergy, and other complementary fields

### Why should I attend?

National Eczema Association is committed to improving the lives of people with eczema at all stages of life.

**Eczema Expo '18** will provide attendees with comprehensive tools to live well with eczema: news about the latest treatments and alternative therapies; skin care, sleep, mental health, and wellness sessions given by renowned experts; professional- and peer-led support groups designed to address all aspects of life, from grooming to intimacy, infancy through young adulthood, midlife through the golden years, fitness to allergy-friendly eating.

Our Superhero-themed Kids' Camp is a nurturing, invigorating place for children to make new friends who understand what it's like to live with eczema while enjoying arts and crafts, playing games, and learning a bit about eczema and skin care. All campers will be invited to join our bowling outing Friday and around-the-town scavenger hunt Saturday.

### When does Eczema Expo 2018 start and end?

On-site check-in begins on Thursday, June 21, 2018. From 3:00pm-6:00pm, we'll be hosting a check-in and mingle gathering on the banks of the Chicago River, in the Westin's sunny Riverfront Room.

The conference gets into full swing Friday morning at 8:30am, and wraps up on Sunday, June 24 at 12:30pm.

## Where is Eczema Expo taking place?

Expo '18 is being held at the Westin Chicago River North, at 320 North Dearborn Street. The venue is located on the bank of the Chicago River, in the heart of the bustling [River North neighborhood](#), giving attendees convenient access to the city's best restaurants, shopping, and attractions.

## How much is it to register for Expo?

Ticket Type	Early Reg (by 3/15/18)	Standard Reg (3/16-5/29)	Late Reg (after 5/30)
Adult	\$125	\$200	\$250
Kids' Camp	\$100	\$115	\$125
Health Care and Industry Professionals	\$150	\$300	\$400

## Is Expo '18 ADA accessible?

All presentations, breakouts, and Expo-provided meals will be in wheelchair accessible spaces. If you have an ADA-recognized disability and will need accommodations, please email [lauren@nationaleczema.org](mailto:lauren@nationaleczema.org) after registration to let us know.

We will offer complimentary refrigerated med check located just feet away from the general session room, allowing easy access to the medications you need.

## Are meals included in my Expo registration?

Yes, some meals are included! On Saturday, we'll serve Expo attendees lunch and dinner, as well as light snacks at Thursday's check-in mix-and-mingle. All meals will be custom-crafted with the Westin's executive chef to be delicious, allergy-friendly, and packed with nourishing and fresh ingredients. If you have special dietary needs, please make a note when you register or email [lauren@nationaleczema.org](mailto:lauren@nationaleczema.org).

For all other meals, you'll be able to choose from the dozens of restaurants within walking distance (plus many dozens more within uber-ing distance) of the hotel. Keep your eyes out for a future email with our top neighborhood dining picks.

## Are there any morning activities planned at Expo?

Yes! Each morning, we will offer Gentle Yoga, Morning Meditation, and Eczercise classes, free of charge to all Expo attendees.

### **Are there any evening activities planned at Expo?**

Yes! Friday night, you're *technically* on your own, but we've arranged for Expo attendees to get discounts on some fun nearby attractions.

On Saturday night, we've got the entire family covered: movie night for the kids, and dinner, DJ, and fun surprises for the grownups.

### **I've got questions. Who can I contact?**

Please email [lauren@nationaleczema](mailto:lauren@nationaleczema) or call 415-499-3474.