



General FAQ

What is Eczema Expo?

Picture a magical place where no one looks at you funny because you have eczema. Where you can strip down to your swimsuit at the pool without having to explain your flares. Where having eczema means you're just like everyone else.

Imagine an enchanted universe where the menu is free of the top 8 allergens, the fitness classes are low-sweat, the massage menu is flare-friendly and judgement-free, and cutting-edge eczema education is delivered by world-class experts.

This wondrous world exists, and it's called **Eczema Expo**.

National Eczema Association's **Eczema Expo** is a 4-day gathering for the eczema community, uniting patients, caregivers, and medical and industry professionals. **Expo '19** will focus on empowering people with eczema to live their best life, with an emphasis on holistic health and wellness.

Who is Eczema Expo for?

Adults who have eczema

Children aged 0 to 17 who have eczema

Parents of children with eczema

Caregivers, partners, family members, and friends of people who have eczema

Medical professionals in the dermatology, allergy, or other complementary fields

Researchers in dermatology, allergy, and other complementary fields

Industry professionals in the dermatology, allergy, or other complementary fields

Why should I attend?

National Eczema Association is committed to improving the lives of people with eczema at all stages of life.

Eczema Expo '19 will provide attendees with comprehensive tools to live well with eczema: news about the latest treatments and alternative therapies; skin care, sleep, mental health, lifestyle, and wellness sessions given by renowned experts; professional- and peer-led support groups designed to address all aspects of life, from grooming to intimacy, infancy through young adulthood, midlife through the golden years, fitness to allergy-friendly eating.

Our Wizardry-themed Expo Camp is a nurturing, invigorating place for children to make new friends who understand what it's like to live with eczema while enjoying arts and crafts, playing games, and learning a bit about eczema and skin care. All campers will be invited to join our field trip to OdySea Aquarium on Saturday.

When does Eczema Expo 2019 start and end?

On-site check-in begins on Thursday, July 18, 2019. From 3:00pm-5:00pm, we'll be hosting a check-in and mingle gathering in the Hyatt Regency's Terrace Court Lobby, along with a complimentary Skincare 101 session.

The conference gets into full swing Friday morning at 9:00am, and wraps up on Sunday, July 21 at 2:30pm.

Where is Eczema Expo taking place?

Expo '19 is being held at the Hyatt Regency Scottsdale Resort and Spa at Gainey Ranch, at 7500 E. Doubletree Ranch Road in Scottsdale, AZ. Situated at the foot of the McDowell Mountains, the resort features luxurious accommodations, lush grounds, and a refreshing 2.5-acre water playground.

How much is it to register for Expo?

Ticket Type	Early Reg (by April 1)	Standard Reg (April 1- June 14)	Late Reg (after June 14)
Adult	\$150.00	\$200.00	\$250.00
Expo Camp - Senior Warriors	\$150.00	\$200.00	\$250.00
Expo Camp - Junior Warriors	\$150.00	\$200.00	\$250.00
Expo Camp - Mini Warriors	\$175.00	\$200.00	\$250.00
Health Care Professionals	\$200.00	\$250.00	\$350.00
Industry Professionals	\$300.00	\$350.00	\$400.00

Is Expo '19 ADA accessible?

All presentations, breakouts, and Expo-provided meals will be in wheelchair accessible spaces. If you have an ADA-recognized disability and will need accommodations, please email lauren@nationaleczema.org after registration to let us know.

Are meals included in my Expo registration?

Yes, some meals are included! On Saturday, we'll serve Expo attendees lunch and dinner, as well as light snacks during our Friday morning Exhibitor's Reception. All meals will be custom-crafted with the Hyatt Regency's executive chef to be delicious, allergy-friendly, and packed with nourishing and fresh ingredients. If you have special dietary needs, please make a note when you register or email expo@nationaleczema.org.

For all other meals, you'll be able to choose from the six onsite dining options (including the 24-hour Canyon Market, offering affordable grab-and-go meals, a full menu of Starbucks drinks, and a fresh-pressed juice bar) as well as numerous

restaurants within Uber-ing distance of the hotel. Keep your eyes out for a future email with our top neighborhood dining picks.

Are there any morning activities planned at Expo?

Yes! Each morning, we will offer an assortment of complimentary fitness classes, including Gentle Yoga, Morning Meditation, flare-friendly Eczercise, and water fitness classes, plus an additional family-friendly class daily, free of charge to all Expo attendees.

Are there any evening activities planned at Expo?

Yes! Thursday and Friday nights, you're *technically* on your own, but we've arranged some super fun and free onsite activities, including Thursday night meet-ups for Expo newbies, teens, and others; family-friendly activities, like Cosmic Slide (it involves the 3-story waterslide - you'll see!), a Dive-In movie, outdoor games, and complimentary poolside cabanas reserved just for Expo attendees.

On Saturday night, we've got the entire family covered: pizza and movie night for the kids, taco party for the teens, and Ecztravaganza dinner, DJ, and fun surprises for the grownups and teens. (Teens can choose either movie night or Ecztravaganza.)

I've got questions. Who can I contact?

Please email expo@nationaleczema or call 415-499-3474.