



2019 EXHIBITOR FAQ July 18th-July 21st, 2019

The 2019 National Eczema Association (NEA) Eczema Expo will be held July 18th-July 21st, 2019, at The Hyatt Regency Scottsdale Resort & Spa at Gainey Ranch in Scottsdale, AZ. Eczema Expo brings together patients, caregivers, health care professionals, health care industry professionals, and social influencers for a comprehensive multi-day program focused on improving the health and quality of life of individuals living with eczema.

Exhibitors add to the attendee experience, while benefiting from the exposure of being at the largest gathering of eczema patients and caregivers in the world.

COST

\$1,750 early bird rate

\$2,000 after March 15, 2019

Please direct all questions regarding exhibits to Jessica Bartolini via email: Jessica@nationaleczema.org or phone at 415-499-3474

Logistics/Exhibit Times/Benefits

Exhibit Logistics:

- Exhibit spaces are limited, and are awarded on a first come, first serve basis. NEA will assign exhibit locations based on the following criteria:
 - 1). Sponsors: premium exhibit location
 - 2). Order of completed registrationOnce all Exhibit spaces have been reserved, the exhibit registration will close.
- Each exhibit space will include one 2.5' x 6' draped table and two chairs.
- Table numbers and a detailed map of the exhibit hall will be provided one week prior to the Expo. Should assignment change, you will be notified of such via email by a

NEA staff member. Please check your email prior to set-up to confirm exhibit location.

Exhibit Times:

Exhibitors must be at their booth during the exhibit hours below, as it will be noted in the Program (with the exception of Sunday between 12:30-2:30 where you are welcome to join us for lunch). Exhibits must be set up by 8pm on Thursday, July 18th and must be dismantled by 5pm on Sunday.

- Friday, July 19, 2019
 - 7:30-9:00am
 - 10:50-11:20am- Exhibitor Reception
 - 12-2pm
 - 5:30-6:30pm
 - Saturday, July 20, 2019
 - 8:00-9:00am
 - 11-11:20am
 - 12-2pm
 - 5:30-6pm
 - Sunday, July 21, 2019
 - 8:00-9:00am
 - 12:30-2:30pm- Join us for lunch!
 - 2:30-3pm
- Booths cannot be broken down until after 1pm on Sunday, July 21st.

Exhibit Benefits:

- Access to over 400 patients, caregivers, medical professionals, and social influencers
- Recognition in the NEA Conference Program
- Opportunity to learn more about atopic dermatitis/eczema at select sessions
- Opportunity to make private appointments during the weekend
- Discounted NEA Conference room rate available at \$119 (+taxes and \$15 resort fee) per night

Hotel Requirements

The Exhibit space is not to exceed 3.5 depth, by 6' width by 7' high (all exhibitors will receive a 2.5'x6' draped table with two chairs, color of the drape is black). All displays and exhibits must conform to all applicable governmental fire ordinances and cannot be tacked or taped to walls or ceilings. Any property of exhibitor or exhibitor's guests brought to the hotel and left hereon either prior to, during or following the event, shall be at the sole risk of exhibitor. The hotel shall not be liable for any loss of or damage to any such property for any reason. Exhibitor must abide by hotel Shipping & Receiving Package Procedures detailed below.

