WEBINAR — OCTOBER 16

The Concept of “Cure” in the AD space. What does it mean, what do we know, and what will it take?

PATIENT FACT SHEETS

These fact sheets are designed to be quick reference sheets, downloadable and printable at the doctor’s office, or at home.

ECZEMA PROVIDER FINDER

Patients deserve a health care provider with experience and compassion. Join the Eczema Provider Finder as an HCP or refer a patient in need to the directory to get the local care they need.

SEAL OF ACCEPTANCE™ DIRECTORY

It is a challenge to navigate the eczema OTC landscape, and trial and error is expensive for patients and families. Let the SOA Directory help guide this process.

PEOPLE ENGAGED IN ECZEMA RESEARCH

If you and your patients are out of options, clinical trials for eczema/atopic dermatitis may be a reasonable next step.

Get Real #TheRealEczema

31.6 MILLION

National estimates in the US have some form of eczema.

NEARLY 5.9M

workdays annually are lost due to eczema.

1 IN 4

children and teens with AD have experienced bullying because of their disease.

CHILDMORE THAN 1/3

of people with AD say they “often” or “always” feel embarrassed by their appearance due to the condition.

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Tips for Awareness Month Engagement

Learn

CAPE CONSIDERATIONS
- Considerations in the Primary Care Setting
- Various Perspectives in Atopic Dermatitis
- Atopic Dermatitis Treatment Guidelines
- Guide to Managing Eczema in Children

ACCESS CHALLENGES
- Understanding Step Therapy
- Step Therapy: A policy panel discussion
- Understanding Prior Authorization

Connect

Learn more about what key players are doing and share each other’s messages.

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## ECZEMA MATTERS

The latest information on eczema research and treatment, expert advice for living well with eczema, plus crowdsourced tips and patient stories.