# 2022 Annual Report Highlights





In 2022, the community's determination helped us reach new milestones and moved us closer to our vision of a world without eczema.

#### **PILLAR**

## Community

Reach individuals earlier in their care journey, connect them to professionals and peers and inspire them to participate in the mission.



Welcomed the community back together for in-person Eczema Expo after two years of virtual Expo, with **579 total registrants**.



**10 of 10 respondents** said they would recommend Expo to others.



Before I came to Expo I thought I was the only one like me."







#### **PILLAR**

## Knowledge

Generate and promote eczema information, research and resources, the serious and heterogeneous nature of eczema and the burdens it imposes, and improve treatment and management of eczema across the lifespan.



Promoted NEA's
real-world data program
with 6 new peer-reviewed
publications, 12 scientific
abstracts and oral
presentations and
7 manuscripts in
development based on
NEA research surveys.





**Awarded \$730,000 in Research Grants** to 13 recipients, a 42% increase in grant funding over 2021.



Launched the **AD Visual Guide**, a first of its kind tool to highlight the variation in appearance of eczema across skin tones.



Received 2 top Platinum eHealthcare Leadership Awards for EczemaWise: Best Care/Disease Management App and Best Mobile App



Reached nearly **10,000 registered EczemaWise users**, representing a 45% increase over 2021.



NEA is filling critical gaps in what we know about eczema with insights gleaned directly from patients and caregivers, outside of the clinical setting."







I'm grateful that I got to connect with [my legislator's office] and share my eczema life story to make a tangible impact. I would gladly do it again!"

#### **PILLAR**

### Collective Action

Mobilize community expertise and evidence to raise awareness, spur development of new treatments, enhance affordability and access to care and treatment, optimize care outcomes and improve quality of life.



Held **first Virtual Hill Day** with NEA Ambassadors participating in over **100 meetings** with members of Congress.



Secured six new cosponsors of the Safe Step Act, which helps ensure access to treatments.



