

National
Eczema
Association



Eczema Expo25

July 24-27, 2025

Presented by the National Eczema Association

Our Vision: A world without eczema.

Our Mission: NEA is the driving force for an eczema community fueled by knowledge, strengthened through collective action and propelled by the promise for a better future.

Eczema Expo Sponsorship Prospectus

EczemaExpo.org

Eczema Expo presented by the National Eczema Association (NEA)

Eczema
Expo25

Eczema Expo is NEA's annual community conference where patients, caregivers, healthcare providers, industry members and brand partners gather for education, support and connection. This highly anticipated event provides a one-of-a-kind opportunity for the eczema community to come together to find strength in shared experiences, as well as learn about the latest eczema information and resources from world-renowned experts.

Eczema Expo 2025 will feature an in-person event from July 24-27 in Scottsdale, AZ.

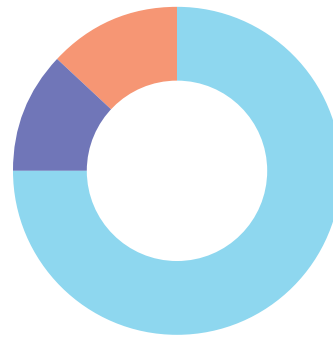
Expo Stats:

 **400+** annual attendees

 **90+** educational and support sessions

 **50+** industry KOLs presenting

Attendee Stats:



- 65%** adults (caregivers and patients)
- 12%** children attendees
- 23%** pharmaceutical, brand & medical professionals



Your support of Eczema Expo matters

Eczema
Expo25

When you sponsor Expo, you're providing the support necessary to create a community experience where all participants learn, share and connect. This one-of-a-kind four-day event provides sponsors the ability to learn more about atopic dermatitis directly from the experts: people living with eczema, their caregivers and world-class healthcare providers.

Sponsorship of Expo demonstrates that your company cares about individuals with eczema and shares NEA's commitment to lessening the impact of eczema on patients and caregivers. At Expo, sponsors are incorporated into the eczema ecosystem, creating a mutually beneficial experience for your brand and Expo attendees.

Expo is an unrivaled opportunity for the eczema community to hear about your brand. Attendees are incentivized to visit and learn about our sponsors in our always-lively Exhibit Hall, with product sponsorship providing additional opportunities for attendees to interact with your brand and products.



Sponsorship Opportunities



Level – Gold: \$25,000

- Verbal and logo recognition during Closing Session
- Logo inclusion on Expo signage in high traffic areas
- Logo included on select Expo emails
- Logo on Expo program
- Linked Logo on NEA's Expo website
- 10 ft x 10 ft exhibit space in a premium location with lead capture
- Product for Expo swag bag
- Eight registrations for sponsor and exhibitor attendees

Level – Silver: \$10,000

- Mention on select on-site signage
- Mention on Expo program
- Linked mention on NEA's Expo website
- 6 ft standard exhibit space with lead capture
- Product for Expo swag bag
- Seven registrations for sponsor and exhibitor attendees

Level – Bronze: \$5,000

- Mention on select on-site signage
- Mention on Expo program
- Linked mention on NEA's Expo website
- Product for Expo swag bag
- Three attendee registrations
- *This sponsorship level does not include a booth in the Exhibit Hall*

Level – Product Sponsor: \$1,000

- Product placement in Expo swag bag

Sponsorship Opportunities at a Glance

Gold: \$25,000	Silver: \$10,000	Bronze: \$5,000	Product Sponsor: \$1,000
Verbal and logo recognition during Closing Session	x	x	x
Logo inclusion on Expo signage in high traffic areas	Mention on select on-site signage	Mention on select on-site signage	x
Logo included on select Expo emails	x	x	x
Logo on Expo program	Mention on Expo program	Mention on Expo program	x
Linked Logo on NEA's Expo website	Linked mention on NEA's Expo website	Linked mention on NEA's Expo website	x
10 ft x 10 ft exhibit space in a premium location with lead capture	6 ft standard exhibit space with lead capture	x	x
Product for Expo swag bag	Product for Expo swag bag	Product for Expo swag bag	Product for Expo swag bag
Eight registrations for sponsor and exhibitor attendees	Seven registrations for sponsor and exhibitor attendees	Three attendee registrations	x